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PRESS RELEASE

FOR IMMEDIATE RELEASE

November 7, 2013

CPBA ELECTS NEW PRESIDENT, BOARD OF DIRECTORS

TORONTO, ONTARIO - The Canadian Pharmacists' Benefits Association (CPBA) elected Mr. Melvin Baxter, from Morris, Manitoba, as its new President at its Annual General Meeting on October 24, 2013. Mr. Baxter graduated from the University of Manitoba in 1970 with a degree in Pharmacy. He was appointed Executive Sponsor of Manitoba Health and Manitoba Society of Pharmacists (MSP) Reimbursement Framework Advisory Committee and has served on the CPBA Board of Directors since 2011. Mr. Baxter has been a Director on the MSP Board since 2005 and is the immediate Past President.

Mr. Baxter is a practicing pharmacist in community retail pharmacy and currently serves as a Pharmacist Manager at Valley Super Thrifty Pharmacy in Morris, Manitoba. He is a passionate pharmacist and is striving to achieve an enhanced role including for pharmacists recognition and reimbursement, through collaborative consultation with government and other healthcare stakeholders. He is married to Yvonne and has four children and three grandchildren.

"I'm looking forward to serving the members of the CPBA during my term, and moving forward our agenda as we undertake the development of our strategic plan." said Mr. Baxter. "We have a vibrant Board with inquisitive minds and an ambitious agenda which I am sure we can accomplish."

At the same meeting, the CPBA elected Mr. Shawn Callaghan of the Prince Edward Island Pharmacists Association as its President-Elect and Ms. Trudy Holzmann, of the Alberta Society of Pharmacists, as its Secretary/Treasurer. Mr. Trent White, of the Pharmacists Association of Newfoundland and Labrador, will continue to serve on the CPBA Board as immediate Past President.

In addition, the following individuals were also elected to the Board of Directors:

Ms. Margaret Wing, Alberta Pharmacists Association

Dr. Brenna Shearer, Manitoba Society of Pharmacists

Ms. Erin MacKenzie, Prince Edward Island Pharmacists Association

Mr. Stephen Reid, Pharmacists Association of Newfoundland and Labrador

The CPBA is the country's leading provider of malpractice liability insurance to pharmacists in Canada. It serves the needs of pharmacists in Alberta, Manitoba, Newfoundland and Labrador, and Prince Edward Island. The Association's mission is to offer quality insurance and benefits programs to meet the needs of member associations and their members on a financially sustainable basis, and it has been doing so, maintaining high levels of customer service, since 1998.

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